

SPRING 2023 — SPECIAL ISSUE

NEW JERSEY  
**CPA**  
MAGAZINE

# CELEBRATE RALPH THOMAS

WITH A **CONGRATULATORY AD**

Be part of a very special issue of *New Jersey CPA* magazine and congratulate Ralph Albert Thomas, CPA (DC), CGMA, who will be retiring in June from his position as NJCPA CEO after 23 years of service.

THE SPRING ISSUE OF THE MAGAZINE INCLUDES A SECTION ACKNOWLEDGING RALPH'S ACCOMPLISHMENTS OVER THE YEARS.

TAKE ADVANTAGE OF THIS OPPORTUNITY TO CONGRATULATE HIM AND WISH HIM FAREWELL.

## FULL-PAGE MAGAZINE AD

**\$2,000** (\$2,775 value)

## HALF-PAGE MAGAZINE AD

**\$1,350** (\$2,080 value)

SPECIAL  
ADVERTISING  
RATES

Ad close date:  
**12/15/2022**

Materials due:  
**1/16/2023**



For more information, contact **Eileen Proven** at [eproven@njcpa.org](mailto:eproven@njcpa.org) or 862-702-5640.

 **NJCPA**



# CELEBRATE RALPH THOMAS

SPECIAL ISSUE

## INSERTION ORDER

### ADVERTISER/AGENCY INFORMATION

#### ADVERTISER

CONTACT

ADDRESS

CITY STATE ZIP

EMAIL

#### AGENCY

CONTACT

ADDRESS

CITY STATE ZIP

EMAIL

### AD SIZES

AD CLOSE: 12/15/2022 | MATERIALS DUE: 1/16/2023

QUANTITY	SIZE	RATE	TOTAL
	Full-Page Ad — 8.625" x 11.125" (Bleed)	\$2,000	
	Half-Page Ad — 7.375" x 5"	\$1,350	
		<b>TOTAL:</b>	

### TERMS AND CONDITIONS

#### ADVERTISING TERMS

All ad placements subject to space availability and advertising terms. The advertiser assumes full and complete responsibility and liability for the content of all advertising copy submitted, printed, and published pursuant to this agreement, and shall indemnify and save the NJCPA harmless against any demands, claims, or liability thereafter. The advertiser shall reimburse the NJCPA any amounts paid by connection therewith, including, but not limited to, attorney's fees and costs of litigation.

#### BILLING AND PAYMENT TERMS

Advertiser will be invoiced one month prior to the publication date. All invoices are payable upon receipt and will be considered past due 30 days after receipt. First-time advertisers are required to pay in advance. Advertisers who fail to fulfill frequency will be short-rated.

Checks should be made payable to the NJCPA, 105 Eisenhower Parkway, Suite 300, Roseland, NJ 07068 or call 973-226-4494 with a Visa, MasterCard or American Express number.

#### FILE SUBMISSION

Files should be formatted as high resolution (300dpi) JPG, EPS, TIFF or press-optimized PDF. Color images must be saved as CMYK. We cannot accept files in Microsoft Publisher, PowerPoint, Word, or any other application that will not export to EPS, PS or TIFF formats. Advertisers must include all fonts, files of placed or imported images or graphics, and other support files. Please send files to [eproven@njcpa.org](mailto:eproven@njcpa.org).

SIGNED ON BEHALF OF NJCPA

DATE

SIGNED ON BEHALF OF ADVERTISER

DATE