



POINT OF CONTACT

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS

PHONE

EDITORIAL CALENDAR

SUMMER 2024

(publishes June 1)

Ad close: April 8

Artwork due: April 30

SUMMER 2024

(publishes Aug. 30)

Ad close: July 8

Artwork due: July 30

WINTER 2024/25

(publishes Dec. 1)

Ad close: Oct. 16

Artwork due: Nov. 6

AD SIZES

- FULL PAGE** \$2,775
8.625" X 11.125" (Bleed)
- 1/2 PAGE HORIZONTAL** \$2,080
7.375" X 5"
- 1/3 PAGE HORIZONTAL** \$1,665
7.375" X 3.125"
- 1/4 PAGE VERTICAL** \$1,330
3.5675" X 5"
- BACK COVER** \$3,330
8.625" X 11.125" (Bleed)
- INSIDE FRONT COVER** \$3,190
8.625" X 11.125" (Bleed)
- INSIDE BACK COVER** \$3,190
8.625" X 11.125" (Bleed)

ISSUE

RATE

TERMS AND CONDITIONS

ADVERTISING TERMS

All ad placements subject to space availability and advertising terms. The advertiser assumes full and complete responsibility and liability for the content of all advertising copy submitted, printed, and published pursuant to this agreement, and shall indemnify and save the NJCPA harmless against any demands, claims, or liability thereafter. The advertiser shall reimburse the NJCPA any amounts paid by connection therewith, including, but not limited to, attorney's fees and costs of litigation.

BILLING AND PAYMENT TERMS

Advertiser will be invoiced one month prior to the publication date. All invoices are payable upon receipt and will be considered past due 30 days after receipt. First-time advertisers are required to pay in advance. Advertisers who fail to fulfill frequency will be short-rated.

Checks should be made payable to the NJCPA, 105 Eisenhower Parkway, Suite 300, Roseland, NJ 07068 or call 973-226-4494 with a Visa, MasterCard or American Express number.

FILE SUBMISSION

Files should be formatted as high resolution (300dpi) JPG, EPS, TIFF or press-optimized PDF. Color images must be saved as CMYK. We cannot accept files in Microsoft Publisher, PowerPoint, Word, or any other application that will not export to EPS, PS or TIFF formats. Advertisers must include all fonts, files of placed or imported images or graphics, and other support files. Please send files to eproven@njcpa.org.

SIGNED ON BEHALF OF NJCPA

DATE

SIGNED ON BEHALF OF ADVERTISER

DATE